

Hello, I'm

Maddie Janich

Graphic Designer

I'm a graphic designer born and raised in Chicago. I started my design journey with a passion for illustration. I've always been a creative kid, so being able to use my creativity in my career is an absolute dream. My personal design style consists of cool tones and soft shapes - I like to keep it mellow. However, it always excites me when I get the opportunity to step out of my groove to create bold and retro designs. I'm always looking to learn and work collaboratively to build my skills.

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 11539 S. Oakley Ave Chicago, IL 60643

Education

2014-2018

B.A. GRAPHIC DESIGN

Lewis University | Romeoville

Work Experience

2023

2022

CONTRACT GRAPHIC DESIGNER

Samba TV / Oct. 2022 - Present

- Creates graphics for team distribution in formats such as: social media, digital advertising, and print.
- Follows brand guidelines to produce materials needed for special events, video elements, email templates, and presentation decks.
- Maintain and create content for social channels.
- Works with in-house teams to create global reports based on data provided.
- Strategizes and collaborate with marketing team and other departments to create and complete marketing campaigns and other projects.
- Follows design calendar to reflect accurate approval timelines, deadlines, and ensures timely execution and delivery of all requested materials.
- Partners with and maintains productive working relationships with colleagues across cross-functional teams.
- Provides quick turnaround on last-minute design needs with attention to detail.

2022

2021

GRAPHIC DESIGNER

MedGyn Products, Inc. / Nov. 2021 - Oct. 2022

- Created marketing materials for campaigns, tradeshows, and new product releases.
- Solidified style guide and brand's core values, mission, and vision.
- Designed for both digital and print products.

2022

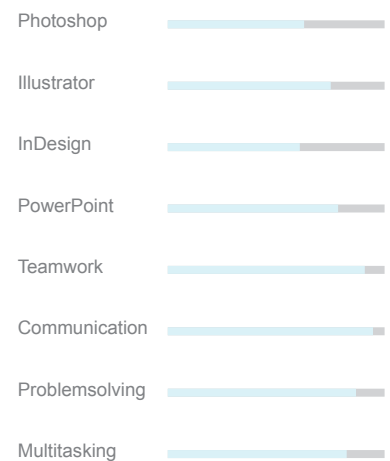
2021

GRAPHIC DESIGNER

Thomas Medical (MedGyn's Sister Company) / Nov. 2021 - Oct. 2022

- Initiated company rebrand.
- Created campaigns for products with monthly email blasts and newsletters.
- Designed printed material for tradeshows and digital ads for social platforms.
- Updated and constructed redesign of the product catalog.

Skills



Awards

2018

DIGITAL/VISUAL ARTS AWARDS

Windows Fine Arts Magazine

Interests



Cycling



Travel



Matcha



Music



Drawing



Tennis