

Hello, I'm

Maddie Janich


Graphic Designer

I'm a graphic designer born and raised in Chicago. I started my design journey with a passion for illustration. I've always been a creative kid, so being able to use my creativity in my career is an absolute dream. My personal design style consists of cool tones and soft shapes - I like to keep it mellow. However, I get excited by the opportunity to work with clients to create bold and impactful designs that help tell the story of their brand. I'm always looking to learn and work collaboratively to build my skills.

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 Chicago, IL 60643

Education

2014-2018

B.A. GRAPHIC DESIGN

Lewis University | Romeoville

Work Experience

2023

2022

CONTRACT GRAPHIC DESIGNER

Samba TV / Oct. 2022 - Present

- Creates graphics for team distribution in formats such as: social media, digital advertising, and print.
- Follows brand guidelines to produce materials needed for special events, video elements, email templates, and presentation decks.
- Maintain and create content for social channels.
- Works with in-house teams to create global reports based on data provided.
- Strategizes and collaborates with marketing team and other departments to create and complete marketing campaigns and other projects.
- Follows design calendar to reflect accurate approval timelines, deadlines, and ensures timely execution and delivery of all requested materials.
- Partners with and maintains productive working relationships with colleagues across cross-functional teams.
- Provides quick turnaround on last-minute design needs with attention to detail.

2022

2021

GRAPHIC DESIGNER

MedGyn Products, Inc. / Nov. 2021 - Oct. 2022

- Created marketing materials for campaigns, tradeshows, and new product releases.
- Solidified style guide and brand's core values, mission, and vision.
- Designed for both digital and print products.

2022

2021

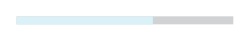
GRAPHIC DESIGNER

Thomas Medical (MedGyn's Sister Company) / Nov. 2021 - Oct. 2022

- Initiated company rebrand.
- Created campaigns for products with monthly email blasts and newsletters.
- Designed printed material for tradeshows and digital ads for social platforms.
- Updated and constructed redesign of the product catalog.

Skills

Photoshop



Illustrator



InDesign



PowerPoint



Teamwork



Communication



Problemsolving



Multitasking



Awards

2018

DIGITAL/VISUAL ARTS AWARDS

Windows Fine Arts Magazine

Interests



Cycling



Travel



Matcha



Music



Drawing



Tennis